



LONG BIO

Braydon Carter is a keynote speaker, AI strategist, and the founder of Amplify, rooted in a simple belief: the people who feel "not techie enough" are exactly the people AI was built to serve.

He started speaking young. He fell in love with what happens when one person, on one stage, pours real conviction into a room. After years of running marketing campaigns for small business owners, he watched AI redraw the map of every industry, and the owners he served get buried under hype, pressure, and fear of being left behind.

So he made it his mission to translate.

Today he speaks to audiences from local chambers and associations to leadership teams, always with the same thesis: AI used with purpose is one of the most human technologies of our generation. It can save time, grow a business, and give people hours back for the work and relationships that matter.

His signature keynote, Purpose Over Pressure, takes rooms from feeling irrelevant in an AI world to becoming the people who still lead: practical, industry-customized, and ready to act.

Braydon lives in Idaho with his wife. He is a Christian and believes AI emerged in this moment for a reason. He intends to be part of the good it can do. He has spoken at venues including Paris Las Vegas, earned accolades at the highest levels of Toastmasters, and built a community of 200K+ across social media where he teaches AI in plain English.