



SIGNATURE KEYNOTE

PURPOSE OVER PRESSURE

From feeling irrelevant in an AI world to becoming the person who still leads. Practical AI, customized by industry, so the room leaves relevant again.

THE PROBLEM

The problem is not that people lack tools. It is that they feel left behind. This keynote closes that gap with purpose, not pressure, and a clear path to make money, save money, and save time.

WHAT THE ROOM WALKS AWAY WITH

- 01** Name the fear behind "I'm falling behind" and turn it into a clear next move
- 02** See AI as a relevance tool, not a threat to experience
- 03** Use what they already know about their business as the real advantage
- 04** Spot where AI helps make money, save money, or save time
- 05** Leave with one practical workflow so relevance compounds after the room

FORMATS

Keynote: 45-60 min · Workshop: 90-120 min · Virtual available

STRONG FIT FOR

Business owners and operators · Associations and chambers · Real estate and mortgage networks · Leadership and sales teams